



The Business of Being an Artist

By Daniel Grant

[Download now](#)

[Read Online](#) 

The Business of Being an Artist By Daniel Grant

Fine artists are taught many things about the craft of art in the various art schools and university art programs, but rarely do they learn much if anything about how to make a career of their talents. *The Business of Being an Artist* contains information on how artists may develop a presence in the art world that leads to sales. The book contains information on how artists can learn to sell their work directly to the public with an understanding of the principles of marketing and sales as they're applicable to works of art. Artists will also learn how to find a suitable gallery that will arrange sales and commissions and how to set up a contractual relationship with the dealer that is both equitable and profitable. Among the topics covered in *The Business of Being an Artist* are: the range of exhibition opportunities for emerging and mid-career artists; how to set prices for artwork; when or if artists should pay to advance their careers; how artists may communicate with the public; applying for loans, grants, and fellowships; areas of the law that concern artists; using art materials safely; online sales and marketing, and much more. In addition to all of this priceless information, *The Business of Being an Artist* includes a unique discussion of some of the emotional issues that face artists throughout their careers, such as working alone, confronting stereotypes, handling criticisms and rejection, the glare of publicity, and the absence of attention. Without a doubt, *The Business of Being an Artist* is a must-have book for every artist ready to turn their talent into a successful business.

Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.



[Download The Business of Being an Artist ...pdf](#)

 [Read Online The Business of Being an Artist ...pdf](#)

The Business of Being an Artist

By Daniel Grant

The Business of Being an Artist By Daniel Grant

Fine artists are taught many things about the craft of art in the various art schools and university art programs, but rarely do they learn much if anything about how to make a career of their talents. The Business of Being an Artist contains information on how artists may develop a presence in the art world that leads to sales. The book contains information on how artists can learn to sell their work directly to the public with an understanding of the principles of marketing and sales as they're applicable to works of art. Artists will also learn how to find a suitable gallery that will arrange sales and commissions and how to set up a contractual relationship with the dealer that is both equitable and profitable. Among the topics covered in The Business of Being an Artist are: the range of exhibition opportunities for emerging and mid-career artists; how to set prices for artwork; when or if artists should pay to advance their careers; how artists may communicate with the public; applying for loans, grants, and fellowships; areas of the law that concern artists; using art materials safely; online sales and marketing, and much more. In addition to all of this priceless information, The Business of Being an Artist includes a unique discussion of some of the emotional issues that face artists throughout their careers, such as working alone, confronting stereotypes, handling criticisms and rejection, the glare of publicity, and the absence of attention. Without a doubt, The Business of Being an Artist is a must-have book for every artist ready to turn their talent into a successful business.

Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

The Business of Being an Artist By Daniel Grant Bibliography

- Rank: #645755 in Books
- Brand: Brand: Allworth Press
- Published on: 2010-02-23
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 6.00" w x 6.00" l, 1.17 pounds
- Binding: Paperback
- 448 pages



[Download The Business of Being an Artist ...pdf](#)



[Read Online The Business of Being an Artist ...pdf](#)

Download and Read Free Online The Business of Being an Artist By Daniel Grant

Editorial Review

Review

“One of the best-informed and most resourceful writers in the art field.” - *American Artist*

About the Author

Daniel Grant is the author of a number of books on fine artists' career development. He has taught at Lyme Academy College of Art and led career workshops at a variety of colleges and universities around the country including Yale University, Smith College, Iowa State University, and the College Art Association. In addition, he is a contributing editor at American Artist magazine and writes regularly for the Wall Street Journal and ARTnews. Grant has worked as a full-time art critic and feature writer for Newsday in New York City and the Commercial-Appeal in Memphis, Tennessee, as well as having served as the editor of Art & Artists. Daniel Grant has written seven books for Allworth Press: The Business of Being an Artist, Selling Art Without Galleries, The Fine Artists' Career Guide, How to Grow as an Artist, An Artist's Guide: Making It in New York City, The Artist's Resource Handbook, and The Writer's Resource Handbook. Grant's work appears periodically in the New York Times and Art in America. A graduate of Northwestern University, Daniel Grant lives in Amherst, Massachusetts, where he has chaired the local cultural council.

Users Review

From reader reviews:

Max Norris:

What do you in relation to book? It is not important together with you? Or just adding material when you really need something to explain what the one you have problem? How about your free time? Or are you busy individual? If you don't have spare time to do others business, it is make one feel bored faster. And you have extra time? What did you do? Every person has many questions above. The doctor has to answer that question since just their can do that. It said that about reserve. Book is familiar in each person. Yes, it is right. Because start from on guardería until university need this kind of The Business of Being an Artist to read.

Lucy Fletcher:

Nowadays reading books be a little more than want or need but also be a life style. This reading habit give you lot of advantages. Advantages you got of course the knowledge the rest of the information inside the book which improve your knowledge and information. The data you get based on what kind of guide you read, if you want get more knowledge just go with education and learning books but if you want feel happy read one together with theme for entertaining for instance comic or novel. Typically the The Business of Being an Artist is kind of reserve which is giving the reader unforeseen experience.

Allison Sala:

People live in this new morning of lifestyle always attempt to and must have the spare time or they will get great deal of stress from both daily life and work. So , whenever we ask do people have spare time, we will say absolutely indeed. People is human not really a huge robot. Then we question again, what kind of activity have you got when the spare time coming to an individual of course your answer will certainly unlimited right. Then do you ever try this one, reading guides. It can be your alternative throughout spending your spare time, often the book you have read is usually The Business of Being an Artist.

Gloria Quinones:

Many people said that they feel uninterested when they reading a e-book. They are directly felt the idea when they get a half areas of the book. You can choose typically the book The Business of Being an Artist to make your reading is interesting. Your skill of reading skill is developing when you like reading. Try to choose easy book to make you enjoy to learn it and mingle the idea about book and examining especially. It is to be first opinion for you to like to available a book and examine it. Beside that the guide The Business of Being an Artist can to be your friend when you're really feel alone and confuse using what must you're doing of these time.

**Download and Read Online The Business of Being an Artist By
Daniel Grant #O8WNPC4XIRL**

Read The Business of Being an Artist By Daniel Grant for online ebook

The Business of Being an Artist By Daniel Grant Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Business of Being an Artist By Daniel Grant books to read online.

Online The Business of Being an Artist By Daniel Grant ebook PDF download

The Business of Being an Artist By Daniel Grant Doc

The Business of Being an Artist By Daniel Grant MobiPocket

The Business of Being an Artist By Daniel Grant EPub

O8WNPC4XIRL: The Business of Being an Artist By Daniel Grant