



From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication)

By C. Aronoff, J. Ward

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Here Aronoff and Ward show siblings and cousins how to work together on key issues that are critical to the future success of the business including how to attract the most capable family members into leadership roles, how to develop agreement among many owners and how to create a "cousin collaboration".

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Editorial Review

Review

'As one in the third generation (the cousin generation) with over 25 years of exposure to family business issues, Dr. Aronoff's From Siblings to Cousins was right on the mark. Not only did the author(s) identify the key differences between sibling and cousin generations, but he (they) also offered practical solutions to maximize family effectiveness, therefore maximizing the value of the family business.' - Chris McKee, Executive Vice President, Marketing & Sales, McKee Foods

'After reading From Siblings to Cousins I felt the book had to be based on the experience and stories from our family business. As a member of a 'Cousin Collaboration' it was amazing to read about how many similar issues family businesses face regardless of the type of business or size. For families that are in the process of succession planning from the siblings to cousins, this book is a must read.' - Peter Goldberg, President, AmTrust Bank

'While being concise and quite readable, Siblings to Cousins thoughtfully examines the critical aspects of transitioning from a sibling- to a cousin-owned business and provides a tangible blueprint for achieving long-term family business continuity. Drs. Craig Aronoff and John Ward are among the very few authors who have the breadth and depth of experience with multigenerational family businesses required to formulate such a meaningful yet accessible framework for the issues surrounding this complex transition. As a 4th generation member of a family dedicated to the continuity of our family business, I found this book to be both insightful and useful; I would recommend it highly to anyone interested in the long term health of family businesses.' - Kent Johnson, CEO, Highlights for Children, Inc., Columbus, OH

About the Author

CRAIG E. ARONOFF Co-founder, Principal, and Chairman of the Board of The Family Business Consulting Group, Inc., the founder of the Cox Family Enterprise Center and current Professor Emeritus at Kennesaw State University, USA. He invented and implemented the membership-based, professional-service-provider sponsored Family Business Forum, which has served as a model of family business education for universities world-wide.

JOHN L. WARD Co-founder of the Family Business Consulting Group Inc. He is Clinical Professor at the Kellogg School of Management, USA, and teaches strategic management, business leadership and family enterprise continuity.

Users Review

From reader reviews:

Sheila Donovan:

Nowadays reading books become more and more than want or need but also get a life style. This reading habit give you lot of advantages. Associate programs you got of course the knowledge even the information inside the book that will improve your knowledge and information. The information you get based on what kind of book you read, if you want attract knowledge just go with schooling books but if you want sense

happy read one using theme for entertaining such as comic or novel. Often the From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) is kind of book which is giving the reader erratic experience.

Jack Lumpkin:

The book From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) will bring one to the new experience of reading some sort of book. The author style to explain the idea is very unique. When you try to find new book you just read, this book very appropriate to you. The book From Siblings to Cousins: Prospering in the Third Generation and Beyond (A Family Business Publication) is much recommended to you to learn. You can also get the e-book from official web site, so you can more easily to read the book.

Ruth Brown:

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