



## 7Twelve: A Diversified Investment Portfolio with a Plan

By Craig L. Israelsen

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**7Twelve: A Diversified Investment Portfolio with a Plan** By Craig L. Israelsen

**A proven way to put together a portfolio that enhances performance and reduces risk**

Professor Craig Israelsen of Brigham Young University is an important voice in the area of asset allocation. The reason? He keeps things simple. Now, in *7Twelve*, he shows you how to do the same, and demonstrates how his approach to investing can help you grow your money as well as protect it.

*7Twelve* outlines a multi-asset balanced portfolio that is a logical starting point when assembling a portfolio-either as the blueprint for the entire portfolio or as a significant building block. Page by page, he will show you how to create a balanced portfolio utilizing multiple asset classes to enhance performance and reduce risk.

- Discusses how the 7Twelve portfolio includes seven core asset classes and utilizes twelve specific mutual funds or exchange traded funds
- Details the tax efficiency of this specific investment approach
- Shows you how to use the 7Twelve portfolio as a pre-retirement accumulation portfolio or a post-retirement distribution portfolio

If you want to build a well-balanced, multi-asset portfolio, *7Twelve* is the book for you.

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## **7Twelve: A Diversified Investment Portfolio with a Plan By Craig L. Israelsen Bibliography**

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