



Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice

By Mark Allen, Dalton Cervo

Download now

Read Online ➔

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo

Multi-Domain Master Data Management delivers practical guidance and specific instruction to help guide planners and practitioners through the challenges of a multi-domain master data management (MDM) implementation. Authors Mark Allen and Dalton Cervo bring their expertise to you in the only reference you need to help your organization take master data management to the next level by incorporating it across multiple domains. Written in a business friendly style with sufficient program planning guidance, this book covers a comprehensive set of topics and advanced strategies centered on the key MDM disciplines of Data Governance, Data Stewardship, Data Quality Management, Metadata Management, and Data Integration.

- Provides a logical order toward planning, implementation, and ongoing management of multi-domain MDM from a program manager and data steward perspective.
- Provides detailed guidance, examples and illustrations for MDM practitioners to apply these insights to their strategies, plans, and processes.
- Covers advanced MDM strategy and instruction aimed at improving data quality management, lowering data maintenance costs, and reducing corporate risks by applying consistent enterprise-wide practices for the management and control of master data.

 [Download Multi-Domain Master Data Management: Advanced MDM ...pdf](#)

 [Read Online Multi-Domain Master Data Management: Advanced MD ...pdf](#)

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice

By Mark Allen, Dalton Cervo

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo

Multi-Domain Master Data Management delivers practical guidance and specific instruction to help guide planners and practitioners through the challenges of a multi-domain master data management (MDM) implementation. Authors Mark Allen and Dalton Cervo bring their expertise to you in the only reference you need to help your organization take master data management to the next level by incorporating it across multiple domains. Written in a business friendly style with sufficient program planning guidance, this book covers a comprehensive set of topics and advanced strategies centered on the key MDM disciplines of Data Governance, Data Stewardship, Data Quality Management, Metadata Management, and Data Integration.

- Provides a logical order toward planning, implementation, and ongoing management of multi-domain MDM from a program manager and data steward perspective.
- Provides detailed guidance, examples and illustrations for MDM practitioners to apply these insights to their strategies, plans, and processes.
- Covers advanced MDM strategy and instruction aimed at improving data quality management, lowering data maintenance costs, and reducing corporate risks by applying consistent enterprise-wide practices for the management and control of master data.

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo Bibliography

- Sales Rank: #455304 in Books
- Published on: 2015-04-10
- Released on: 2015-03-27
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .55" w x 7.50" l, 1.11 pounds
- Binding: Paperback
- 244 pages

 [Download Multi-Domain Master Data Management: Advanced MDM ...pdf](#)

 [Read Online Multi-Domain Master Data Management: Advanced MD ...pdf](#)

Download and Read Free Online Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo

Editorial Review

Review

"...well written; is technical as needed, without the pitfall of discussing too-specific implementation options; and has the necessary procedural and governance counterweights to kickstart and sustain multi-domain MDM initiatives...a good reference manual for those who plan to roll out MDM initiatives or have to navigate existing ones." --**Computing Reviews**, *Multi-Domain Master Data Management*

From the Back Cover

Multi-Domain Master Data Management delivers practical guidance and specific instruction to help guide planners and practitioners through the challenges of a multi-domain master data management (MDM) implementation. Authors Mark Allen and Dalton Cervo bring their expertise to you in the only reference you need to help your organization take master data management to the next level by incorporating it across multiple domains. Written in a business friendly style with sufficient program planning guidance, this book covers a comprehensive set of topics and advanced strategies centered on the key MDM disciplines of Data Governance, Data Stewardship, Data Quality Management, Metadata Management, and Data Integration

Features:

- Provides a logical order toward planning, implementation, and ongoing management of multi-domain MDM from a program manager and data steward perspective.
- Provides detailed guidance, examples and illustrations for MDM practitioners to apply these insights to their strategies, plans, and processes.
- Covers advanced MDM strategy and instruction aimed at improving data quality management, lowering data maintenance costs, and reducing corporate risks by applying consistent enterprise-wide practices for the management and control of master data.
- Complimentary companion site where the authors provide additional MDM reference information and presentations: <http://www.mdm-in-practice.com>

About the Author

Mark Allen is co-author of the book *Master Data Management in Practice: Achieving True Customer MDM* (John Wiley & Sons, 2011) and is a senior IT consultant and enterprise data governance lead at WellPoint, Inc. Before joining WellPoint, Mark was a senior program manager in customer operation groups at both Sun Microsystems and Oracle Corporation. At Sun Microsystems, Mark served as the lead data steward for the customer data domain throughout the planning and implementation of Sun's customer data hub. Mark has over 20 years of data management and project management experience including extensive planning and deployment experience with customer master initiatives, data governance, and leading data quality management practices. Mark speaks at Data Governance and Information Quality (DGIQ) conferences and has served on various customer advisory boards focused on sharing and enhancing MDM and data governance practices.

Dalton Cervo is co-author of the book *Master Data Management in Practice: Achieving True Customer MDM* (John Wiley & Sons, 2011) and is founder of Data Gap Consulting. Dalton provides consulting in Data Management, including Data Architecture, Multi-Domain MDM, Data Governance, Data Quality, Data Migration and Integration, and Metadata Management. Prior to founding Data Gap Consulting, Dalton

worked as a senior consultant for SAS/DataFlux, helping organizations in multiple industries with their Data Management and MDM needs. Dalton was also a Senior Project Manager at Oracle/Sun Microsystems, leading Data Quality and MDM efforts as part of a Data Governance Program responsible for defining policies and procedures governing the oversight of Master Customer Data. Dalton has served on various Customer Advisory Boards and has presented at multiple Data Management conferences. Dalton has over 20 years' experience in Data Management and Software Development, with BS Degree in Computer Science, PM Certification, and an MBA.

Users Review

From reader reviews:

Timothy McCormack:

The book Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice can give more knowledge and information about everything you want. So just why must we leave the great thing like a book Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice? A number of you have a different opinion about publication. But one aim this book can give many information for us. It is absolutely right. Right now, try to closer with the book. Knowledge or facts that you take for that, it is possible to give for each other; you could share all of these. Book Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice has simple shape but you know: it has great and massive function for you. You can appear the enormous world by open and read a reserve. So it is very wonderful.

Vicky Bowman:

Reading a book to be new life style in this 12 months; every people loves to examine a book. When you go through a book you can get a lots of benefit. When you read books, you can improve your knowledge, mainly because book has a lot of information on it. The information that you will get depend on what forms of book that you have read. If you want to get information about your research, you can read education books, but if you act like you want to entertain yourself look for a fiction books, this kind of us novel, comics, and soon. The Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice provide you with new experience in studying a book.

Todd McCrea:

Many people spending their time frame by playing outside having friends, fun activity with family or just watching TV all day long. You can have new activity to shell out your whole day by reading a book. Ugh, ya think reading a book will surely hard because you have to use the book everywhere? It all right you can have the e-book, having everywhere you want in your Smartphone. Like Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice which is obtaining the e-book version. So , try out this book? Let's find.

Carla Floyd:

Is it you who having spare time then spend it whole day by means of watching television programs or just resting on the bed? Do you need something new? This Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice can be the reply, oh how comes? The new book you know. You are so out of date, spending your spare time by reading in this completely new era is common not a nerd activity. So what these textbooks have than the others?

**Download and Read Online Multi-Domain Master Data
Management: Advanced MDM and Data Governance in Practice By
Mark Allen, Dalton Cervo #72ZPJLR56TC**

Read Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo for online ebook

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo books to read online.

Online Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo ebook PDF download

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo Doc

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo Mobipocket

Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo EPub

72ZPJLR56TC: Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice By Mark Allen, Dalton Cervo