



## Streetsmart Financial Basics for Nonprofit Managers

By Thomas A. McLaughlin

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—**J. Gregory Dees**, Professor of the Practice of Social Entrepreneurship and Nonprofit Management at Duke University's Fuqua School of Business, and coauthor of *Enterprising Nonprofits* and *Strategic Tools for Social Entrepreneurs*

"A very practical guide to understanding and managing the finances of a nonprofit organization. As nonprofits strive for greater accountability, Tom McLaughlin's real-world examples and accessible style make this book indispensable for nonprofit executives, managers, and board members at organizations of any size."

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"Tom McLaughlin's powerful book is far more than a useful tool. It provides the philosophical approach to instill strong stewardship and future viability to those in the world of nonprofits. He takes apart the complex issues of nonprofit stewardship just as Einstein translated relativity into a simple equation. Purely masterful."

—**Jim Mellor**, Senior VP, Chief Financial Officer, YMCA of the USA

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### Editorial Review

#### About the Author

**Thomas A. McLaughlin** is Director of Consulting Services, Nonprofit Finance Fund, and member of the faculty at the Heller School for Social Policy and Management at Brandeis University. He is also the author of *Nonprofit Strategic Positioning: Decide Where to Be, Plan What to Do and Nonprofit Mergers and Alliances*, both published by Wiley. His email address is [tommclaughlin@aol.com](mailto:tommclaughlin@aol.com).

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