



## Pure Imagination: The Making of Willy Wonka and the Chocolate Factory

By Mel Stuart, Josh Young

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**Wonka Bars...Oompa-Loompas...The Candy Man...The Gobstopper Machine...A Chocolate River...The Fizzy Lifting Room...Lickable Wallpaper... Revisit the magical world of "Willy Wonka and the Chocolate Factory" in this behind-the-scenes look at one of the most popular films of all time!**

Ever since *Willy Wonka and the Chocolate Factory* was released over thirty years ago, millions of viewers have fallen in love with this unforgettable movie based on the classic novel by Roald Dahl. Now from the film's director Mel Stuart, comes *Pure Imagination*, the first book ever written on the blockbuster picture that won over kids and adults alike, making it the legacy that it is today.

From how Willy Wonka went from the page to the screen--Stuart's twelve-year-old daughter asked him to make a movie of her favorite book--to each step that was involved, beginning with the pre-production stage, the development of the set design to shooting and editing *Willy Wonka and the Chocolate Factory*, here is a full, insider account of all you've ever wanted to know about the film. Filled with over one hundred lavish photographs of the production, most of which have never been seen, *Pure Imagination* is the ultimate companion piece for lovers of the film.

Stuart's engaging, light-hearted manner comes alive on every page as he shares colorful anecdotes, interviews, and fascinating trivia, such as the untold story of why the Oompa-Loompas have orange faces and green hair, and little-known facts, including how Gene Wilder was chosen to play the part of Willy Wonka. He describes how the film became a huge hit, and why it still captures the imaginations of audiences today.

A dazzling, visual retrospective celebrating the magic of *Willy Wonka and the Chocolate Factory*, *Pure Imagination* is sure to be a collector's item and will make the perfect gift for anyone--whether they are fans of this timeless film, or have just discovered it for the first time.

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### Editorial Review

From Publishers Weekly

Mel Stuart's 1971 film *Willy Wonka and the Chocolate Factory* has become a cult classic, equally enjoyed by children and adults. Fans of the film will delight in Stuart and Josh Young's *Pure Imagination: The Making of Willy Wonka and the Chocolate Factory*, a compendium of facts, photos and film stills concerning the movie Roger Ebert called "probably the best film of its sort since *The Wizard of Oz*." The authors explain the role Roald Dahl played in the film, who the candidates for the role of Willy Wonka were (besides Gene Wilder), how the whimsical set—from the chocolate river to Mike Teevee's TV room—was created, what went into Violet Beauregarde's blueberry costume and more. The Youngs also provide an intriguing look at special effects in the pre-Spielbergian early 1970s, an overview of critics' responses (Pauline Kael called it "stilted and frenetic, like Prussians at play") and a "where are they now" section (Peter Ostrum, who played Charlie Bucket, never again appeared in a feature film, while Julie Cole, who played Veruca Salt, developed a successful voice-over career).

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### About the Author

**Mel Stuart** has worked in film and television for over 40 years. He has produced and directed various features including *Willy Wonka and the Chocolate Factory*, dozens of documentaries including *The Making of the President*, *The Rise and Fall of the Third Reich*, *Four Days in November*, *Wattstax*, *Man Ray-Prophet of the Avant-Garde*, and the reality series *Ripley's Believe It or Not*. Mr. Stuart has been the recipient of four Emmy Awards, a Peabody Award, and an Oscar nomination. He lives in Los Angeles, California.

**Josh Young** is a contributing writer for Entertainment Weekly and the co-author of *You're Only As Good As Your Next One* with film executive Mike Medavoy. He lives in Washington, D.C.

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##### Gerardo Whittaker:

This Pure Imagination: The Making of Willy Wonka and the Chocolate Factory book is not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is information inside this publication incredible fresh, you will get details which is getting deeper an individual read a lot of information you will get. This kind of Pure Imagination: The Making of Willy Wonka and the Chocolate Factory without we understand teach the one who reading through it become critical in thinking and analyzing. Don't end up being worry Pure Imagination: The Making of Willy Wonka and the Chocolate Factory can bring once you are and not make your carrier space or bookshelves' turn into full because you can have it inside your lovely laptop even cellphone. This Pure Imagination: The Making of Willy Wonka and the Chocolate Factory having great arrangement in word and layout, so you will not feel uninterested in reading.

**Katie McCants:**

The actual book Pure Imagination: The Making of Willy Wonka and the Chocolate Factory has a lot of information on it. So when you check out this book you can get a lot of gain. The book was authored by the very famous author. McDougal makes some research just before write this book. This particular book very easy to read you may get the point easily after reading this article book.

**Ellis Arnold:**

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**William Pare:**

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