



## Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series)

By Susy Frankel, Daniel J. Gervais

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*'A lucid and accessible explanation of international intellectual property law. The authors do not shrink from the complexities and nuances of the field but manage commendably to present them as a part of a coherent system.'*

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*'International norms constitute an essential framework at global, regional and domestic level for any development of this increasingly important but also complex area of law which is intellectual property. This advanced introduction to international property authored by Professor Frankel and Professor Gervais, two leading scholars in this field, is therefore particularly timely, as it presents in a condensed but complete and easy accessible way all the relevant institutions and actors, the major instruments, the key concepts, the current norms and the most important challenges to be addressed by the international intellectual property system. A must have in any good IP library!'*

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*'This concise manual offers an ideal overview of international intellectual property. It will serve as a valuable Introduction for readers unfamiliar with intellectual property law, or with certain of its branches. But even readers already versed in some or all IP areas will also find illuminating insights throughout each chapter. Moreover, in addition to the principal traditional intellectual property sectors, the book addresses topics that have more recently commanded the attention of scholars and policy makers, particularly private international law and the relationship of IP and traditional knowledge.'*

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*Elgar Advanced Introductions* are stimulating and thoughtful introductions to major fields in the social sciences and law, expertly written by the world's leading scholars.

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Key features include:

- Accessible and carefully summarized overview of the field
- Comprehensive and up-to-date review of all major international intellectual property institutions and instruments
- Introduces current issues within international IP negotiations
- Provides tools to analyze the history and possible future development of international IP norms.

Students, researchers, policy makers and practitioners of intellectual property will find this book to be an invaluable resource in gaining an understanding of the international rules and context in which both domestic and international IP policy issues should be understood.

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### **Review**

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### **About the Author**

**Susy Frankel**, Faculty of Law, Victoria University of Wellington, New Zealand and **Daniel J. Gervais**, Vanderbilt University Law School, US

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