



# Advanced Introduction to International Intellectual Property (Elgar Advanced Introductions series)

By Susy Frankel, Daniel J. Gervais

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*'A lucid and accessible explanation of international intellectual property law. The authors do not shrink from the complexities and nuances of the field but manage commendably to present them as a part of a coherent system.'*

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*'This concise manual offers an ideal overview of international intellectual property. It will serve as a valuable Introduction for readers unfamiliar with intellectual property law, or with certain of its branches. But even readers already versed in some or all IP areas will also find illuminating insights throughout each chapter. Moreover, in addition to the principal traditional intellectual property sectors, the book addresses topics that have more recently commanded the attention of scholars and policy makers, particularly private international law and the relationship of IP and traditional knowledge.'*

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This authoritative introduction provides a detailed overview of the complexities of the international intellectual property regime and the ways in which it operates. The authors cover the key international institutions and agreements that regulate and inform intellectual property at an international level such as the TRIPS Agreement, WIPO, WTO, the Paris Convention and the Berne Convention. The book serves as a platform to understand and contextualize policy discussions on topics such as public health, Internet regulation, as well as regional and bilateral trade treaties.

Key features include:

- Accessible and carefully summarized overview of the field
- Comprehensive and up-to-date review of all major international intellectual property institutions and instruments
- Introduces current issues within international IP negotiations
- Provides tools to analyze the history and possible future development of international IP norms.

Students, researchers, policy makers and practitioners of intellectual property will find this book to be an invaluable resource in gaining an understanding of the international rules and context in which both domestic and international IP policy issues should be understood.



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#### Review

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#### About the Author

**Susy Frankel**, Faculty of Law, Victoria University of Wellington, New Zealand and **Daniel J. Gervais**, Vanderbilt University Law School, US

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