



The Writer's Idea Book 10th Anniversary Edition: How to Develop Great Ideas for Fiction, Nonfiction, Poetry, and Screenplays

By Jack Heffron

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Where do you get your ideas?

It's a question that plagues every writer. And once you've got an idea, what then? Ideas without a plan, without a purpose, are no more than pleasant thoughts. So how do you come up with those ideas, and how do you turn them into writing that will engage your reader?

The Writer's Idea Book is here to help you find the answers. Utilizing more than 400 prompts and exercises, you'll generate intriguing ideas and plumb their possibilities to turn them into something amazing.

This indispensable guide will help you:

- Develop good writing habits that foster creativity
- Explore your own life for writing material
- Draw inspiration from the world around you
- Find form for your ideas, develop them into a piece of writing, and make them better

Let *The Writer's Idea Book* give you the insight and self-awareness to create and refine ideas that demand to be transformed into greater works, the kind of compelling, absorbing writing that will have other writers asking "where do you get your ideas?"

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Editorial Review

About the Author

Jack Heffron has been a professional editor for more than 20 years, during which he has worked on well over a thousand projects. He has published hundreds of magazine articles, columns, and short stories, for which he has won numerous awards. He has written and ghostwritten nearly a dozen books. He is currently editorial director of Clerisy Press, a columnist for *Cincinnati* magazine, a frequent contributor to manofthehouse.com, and an instructor in the journalism program at the University of Cincinnati. He also teaches annually at the Writing it Real conference. Jack lives in Cincinnati, Ohio.

Users Review

From reader reviews:

Christopher Miller:

Have you spare time to get a day? What do you do when you have considerably more or little spare time? That's why, you can choose the suitable activity with regard to spend your time. Any person spent their very own spare time to take a wander, shopping, or went to often the Mall. How about open or maybe read a book allowed The Writer's Idea Book 10th Anniversary Edition: How to Develop Great Ideas for Fiction, Nonfiction, Poetry, and Screenplays? Maybe it is to become best activity for you. You already know beside you can spend your time together with your favorite's book, you can cleverer than before. Do you agree with their opinion or you have various other opinion?

Barbara Bell:

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Shawn McDonald:

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