



The eBay Business Handbook: How anyone can build a business and make big money on eBay.co.uk

By Robert Pugh

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Anyone can buy and sell on eBay. But how many people actually make serious money from eBay? How many people make enough give up the day job and run an eBay business full time? Robert Pugh has done just that and in this fully updated and revised third edition of his eBay Business Handbook he reveals the secrets of his success.

Robert covers everything you need to know; from the eBay basics through to the creation and management of your own business. It gives you the information you need to use eBay to its full potential, to maximise returns and develop a robust online business.

This book has been written for anyone who has ever considered the idea of being their own boss. Whether you want to supplement an existing income or you want a complete change in lifestyle, this book is for you - giving you the confidence and knowledge you need to make that step.

Unlike many other eBay guides, this handbook is based on the personal experiences of an established Power Seller. Everything is covered; from the practical concerns of international sales to the purchase of packing materials. With a fresh, common sense approach to selling, the book includes many hints, tips and personal recommendations that can be applied to all of your eBay activities. One of the most valuable sections is the one dedicated to finding stock to sell. Where traders obtain their stock is a closely guarded secret and often finding where to buy can be quite daunting. This guide tells you where to look, how to buy from different sources and, perhaps the most interesting of all, how to use eBay as a source of goods.

Discover how the author went from zero to over 25,000 positive feedbacks (and counting). From the very first LP record to the family car, he has sold items into almost every corner of the globe and taken every form of payment known to man. Anybody can do this, just follow the simple steps in this guide, dedicate the time, and soon you too could be living the eBay dream.

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