



Connect Access Card for Communication Matters

By Kory Floyd

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McGraw-Hill's Connect Communication helps students practice communication skills, build confidence in public speaking, and achieve success in their business communication course.

- LearnSmart™, McGraw-Hill's proven adaptive learning system, guides them toward mastery of key course concepts.
- Speech Preparation tools give students a wealth of resources to prepare and plan speeches, including a topic helper and customizable outline tool.
- A highly flexible speech capture tool saves instructors valuable time in managing assignments and evaluating student speeches.
- A bank of assignable exercises provides a wealth of opportunity for chapter study and assessment.

• Sample speech videos offer examples for discussion and analysis.

Additionally, Connect Communication integrates a complete interactive eBook of Communication Matters. With exercises directly mapped to the topics in the book, the students are only one click away from the textbook. The eBook also includes a powerful search function that allows students to quickly scan the entire book for relevant topics.

• Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Editorial Review

About the Author

Kory Floyd is associate professor and director of graduate MA studies in the Hugh Downs School of Human Communication at Arizona State University. He holds a Ph.D. in Communication from the University of Arizona (1998), an M.A. in Speech Communication from the University of Washington (1994), and a B.A. in English Literature from Western Washington University (1991). He has authored or co-authored four other books and more than 60 journal articles and book chapters on topics related to affectionate communication, nonverbal behavior, and family relationships. In addition, he is currently editor of Journal of Family Communication and has been an associate editor of Journal of Social and Personal Relationships. He has earned a number of awards for his research, including the New Scholar of the Year award from the International Network on Personal Relationships.

Users Review

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