



# Trademarks and Unfair Competition: Law and Policy, Third Edition

By Graeme B. Dinwoodie, Mark D. Janis

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Organizing the many strands of trademark and unfair competition doctrine around a helpful conceptual framework, **Trademarks and Unfair Competition: Law and Policy**, now in its **Third Edition**, is teachable, balanced, and up to date. Its traditional cases-and-notes pedagogy is enhanced by short problems appearing in each chapter. Thoroughly addressing contemporary issues of globalization and technology, respected authors **Graeme B. Dinwoodie** and **Mark D. Janis** present a comprehensive treatment of international and domestic trademark law.

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- *C.B.C. Dist. and Marketing, Inc. v. Major League Baseball Advanced Media,*

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