



# Event Management and Sustainability

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## Event Management and Sustainability From CABI

Sustainable management is an important consideration for businesses and organizations; the enormous number of tourism events taking place requiring facilities, power, transport, people and much more makes sustainable event planning a considerable priority. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need to apply, providing an essential reference for researchers and students in leisure and tourism.

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## **Event Management and Sustainability From CABI Bibliography**

- Rank: #5982807 in Books
- Published on: 2010-03-02
- Original language: English
- Number of items: 1
- Dimensions: 6.90" h x 1.10" w x 9.70" l, 1.80 pounds
- Binding: Hardcover
- 288 pages

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About the Author

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