



Essentials of Business Law

By Anthony Liuzzo

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The new, ninth edition of the *Essentials of Business Law* program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease?ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

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Editorial Review

About the Author

Anthony L. Liuzzo, J.D., Ph.D., serves as Professor of Business and Economics and Director of the MBA Program at Wilkes University in Wilkes-Barre, Pennsylvania. Dr. Liuzzo is a licensed attorney and economist. He earned his Ph.D. in business administration, Master of Philosophy in economics, and Master of Business Administration in management from New York University; his law degree from St. John's University; and his bachelor's degree in marketing from Fordham University. He is an attorney admitted to the practice of law and teaches courses in Business Law, the Legal Environment of Business, Employment Law, and Public Policy. Dr. Liuzzo has been cited in hundreds of publications, including CNN, Forbes, The New York Times, USA Today, the New York Daily News, the Philadelphia Daily News, the Chicago Tribune, the Washington Times, the Cincinnati Enquirer, the Pittsburgh Post-Gazette, the Detroit News, and the San Francisco Examiner for his views on legal and business issues. Prior to joining Wilkes, Dr. Liuzzo served as editor of a scholarly journal and as Associate Professor of Economics and Finance at Manhattan College in New York City. He has been instrumental in creating several successful small businesses. Dr. Liuzzo is a member of many professional organizations, and is listed in Who's Who in America and Who's Who in American Law. He is also the author of numerous articles that have appeared in scholarly and professional journals.

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