



The Oxford Handbook of Creativity, Innovation, and Entrepreneurship (Oxford Library of Psychology)

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Research-based investigations of creativity, innovation, and entrepreneurship have the potential to inform each other and enrich our knowledge of each of these areas, particularly with regard to cognitive processes and effective behaviors. Yet, while these research streams have increasingly received a great deal of attention, they have developed largely independently of one another. *The Oxford Handbook of Creativity, Innovation, and Entrepreneurship* addresses the critical need to integrate these three interrelated literatures.

The Handbook features contributions from the leading scholars in these research areas. As a group, the chapters examine the intersections of these topics to synthesize contemporary research and provide direction and stimulation for further interdisciplinary investigations of organizational creativity, innovation, and entrepreneurship.

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Editorial Review

Review

This work is an important addition to the literature. The authors of the chapters are renowned scholars and theorists, and the wide variety of creative concepts addressed in the handbook adds to its value. The editors achieved their objective of bringing together recent thinking and research on creativity, innovation, and entrepreneurship, and [the text] provides important guidance that will facilitate productivity in a world of accelerating change. Dr. William Holcomb, *PsycCRITIQUES*, Vol. 60, No. 5, Dec. 2015

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