



# The Complete Business Process Handbook: Body of Knowledge from Process Modeling to BPM, Volume 1

*By Mark von Rosing, Henrik von Scheel, August-Wilhelm Scheel*

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**The Complete Business Process Handbook: Body of Knowledge from Process Modeling to BPM, Volume 1** By Mark von Rosing, Henrik von Scheel, August-Wilhelm Scheel

This is the most comprehensive body of knowledge on business processes. Written as a practical guide for Executives, Practitioners, Managers and Students by the authorities that have shaped the way we think and work with process today.

This book is one of three volumes, representing the most comprehensive body of knowledge published on business process. Second volume uniquely bridging theory with how BPM is applied today with the most extensive information on extended BPM. The third volume explores award winning real-life examples of leading business process practices and how it can be replaced to your advantage.

Covering what Practitioners, Managers, Executives and Students need to know about

## Key Features

- Learn what Business Process is and how to get started
- Comprehensive historical process evolution
- In-depth look at the Process Anatomy, Semantics and Ontology
- Find out how to link Strategy to Operation with value driven BPM
- Uncover how to establish a way of Thinking, Working, Modelling and Implementation
- Explore comprehensive Frameworks, Methods and Approaches
- How to build BPM competencies and establish a Center of Excellence
- Discover how to apply Social BPM, Sustainable and Evidence based BPM
- Learn how Value & Performance Measurement and Management
- Learn how to roll-out and deploy process
- Explore how to enable Process Owners, Roles and Knowledge Workers
- Discover how to Process and Application Modelling
- Uncover Process Lifecycle, Maturity, Alignment and Continuous Improvement

- Practical continuous improvement with the way of Governance
- Future BPM trends that will affect business
- Explore the BPM Body of Knowledge

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## **Editorial Review**

About the Author

### **Prof Mark von Rosing**

Prof. von Rosing is in every way an innovator impacting developments, standards, frameworks, methods and approaches around the world. For over 15 years he has taught in different universities around the world.

He is the Chairman of the Global University Alliance, the largest non-vendor academic platform for academic collaboration. He has been personally involved of developing 96 Enterprise Standards and 51 Industry Standards, both with ISO, OMG, LEADing Practice, NATO and many more.

Recognized as founder of the object modeling discipline.

### **Henrik von Scheel**

A leading authority in competitiveness and one of the pre-eminent strategists + advisor of his generation. Best-selling author, sought-after speaker and one of the most influential board members.

Best known as the father of the "digital agenda" today and one of the co-founders of the "Industry 4.0"

Trough his research, publications and effort with standard bodies, evolved the mainstream thinking and practices of what is being taught at universities and applied by over 50% of organizations today. These include the extended BPMN, Object Modelling, Social BPM, BPM Lifecycle, BPM Maturity, Value BPM & Goal-Oriented Process etc.

### **Professor August-Wilhelm Scheer**

Professor Dr. Dr. h.c. mult. Scheer is founder of the Institute for Information Systems (IWi) at Saarland University and was its director for 30 years.

Prof Scheer was honored with the Lifetime Achievement Award in 2013 by the Global University Alliance on behave of +400 universities, in recognition of his long-term impact and contribution to evolve the academic world and organization's structural thinking of how to apply enterprise modelling today.

Leaving his mark on this generation and generations to come. Pushing the bar with his research and focus on information and business process management,

He is widely regarded as the founder of the BPM industry.

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### **Catherine Walters:**

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