Service Oriented Architecture (SOA) For Dummies, 2nd Edition

By Judith Hurwitz, Robin Bloor, Marcia Kaufman, Fern Halper

Service Oriented Architecture (SOA) For Dummies, 2nd Edition By Judith Hurwitz, Robin Bloor, Marcia Kaufman, Fern Halper

Feeling overwhelmed by the buzz about SOA—service oriented architecture? Take heart! *Service Oriented Architecture For Dummies, 2nd Edition* makes it easy to understand, plan, and implement the latest SOA solutions for your business.

Whether you're the IT person responsible for developing SOA or the executive who's trying to get a handle on the concept, *Service Oriented Architecture For Dummies, 2nd Edition* will help you understand what SOA is, why it's important, and how you can make the most of it. You'll find out about the business and financial aspects of SOA, how to decide if you need it, and what it can mean to your bottom line. Discover how to:

- Identify the main components of SOA and how they work to create business processes
- Create reusable, flexible systems and avoid common pitfalls
- Deconstruct business processes and applications to identify their components, then put them together in new ways
- Construct SOA business applications for maximum adaptability
- Confirm quality in a situation that's difficult to test, and assure the quality and consistency of your data
- Develop a governance strategy for SOA based on your company's philosophy and culture
- Work with XML and understand how it's used in SOA
- Maximize the benefits of unified communications
- Understand software ecosystems, rich interfaces, and the development lifecycle

Packed with real-life case studies illustrating how SOA has been applied in a variety of industries, *Service Oriented Architecture For Dummies, 2nd Edition* demystifies one of today's hottest business tools.

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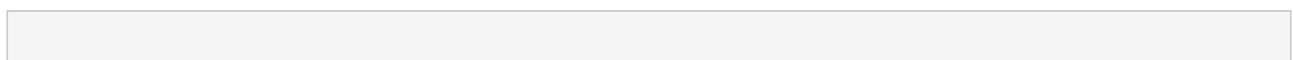
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Editorial Review

From the Back Cover
Understand why SOA is important for business innovation and change

Feeling overwhelmed by the buzz about service oriented architecture? Take heart! This bestselling guide makes it easy to understand what SOA is, why it's important, and how your business can benefit. You'll discover how to create reusable, flexible systems; how IT and management team up to make SOA work; and what SOA means to your bottom line.

- What it is — see how SOA is designed for maximum adaptability
- Building blocks — examine the main components of SOA and how they work
- Break it to fix it — learn to deconstruct business processes and applications to identify their components, then put them together in new ways
- The "X" factor — explore XML and how it's used in SOA
- Who's the governor? — develop a governance strategy for SOA based on your company's business rules and requirements
- Keep it clean — find out how to assure data quality and consistency
- Everything in balance — understand SOA in context with Web 2.0, unified communications, and cloud computing

Open the book and find:

- An easy test to determine whether you need SOA
- Four common pitfalls and how to avoid them
- Lessons learned from successful IT executives
- The significance of using a registry and repository
- How to leverage existing assets
- Why identity management software matters for SOA
- The benefits of SOA service management
- The ROI of SOA from real-world experiences

About the Author
Judith Hurwitz (President & CEO), **Robin Bloor** (Partner & Senior Consultant), **Marcia Kaufman** (Partner & COO), and **Fern Halper** (Partner & Senior Data Management Strategist) are executives at Hurwitz & Associates, strategy consultants specializing in data and service management and service oriented architecture. The team works with industry leaders on strategy and planning.

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