



How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online

By Susan RoAne

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This is the fully revised and updated edition of the ground-breaking self-help book on improving communicating and socializing skills in business and life. *How To Work A Room* lays down the fundamentals for savvy socializing, whether at a party, a conference, or even communicating online. RoAne clearly shows how to overcome the five roadblocks that keep most people from making new contacts; mix chutzpah and charm to start and end conversations smoothly; know when to use humor—and when not to; and follow simple rules of etiquette. Incorporating years of feedback from hundreds of presentations, as well as anecdotes from around the globe, RoAne keeps *How To Work A Room* fresh and on target. New chapters include: strategies starting, maintaining, and exiting conversations; and advice on communitating effectively in today's tech driven world.

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Editorial Review

Review

“When it comes to connecting with others, some of us are naturals. But those who aren’t -- thank heaven for Susan RoAne . . . If you want to learn how to enter a room and build a network of people you can help and who can help you, read this book.” (Daniel H. Pink, *New York Times* bestselling author of *Drive* and *To Sell Is Human*)

“I read this book 25 years ago and it helped me tremendously. The updated version makes it more relevant and useful than ever . . . I can’t imagine trying to navigate successfully in the business world today without this amazing tool.” (Larry Winget, television personality and five-time bestselling author of *Grow A Pair: How To Stop Being A Victim and Take Back Your Life, Your Business and Your Sanity*)

“Walking into a roomful of strangers? Pleasant? Productive? Profitable? Fun? From tradeshow suites to virtual ‘rooms,’ RoAne promises a lot--and delivers even more! There’s no more critical skill in today’s marketplace than becoming the connected communicator. Highly recommended.” (Dianna Booher, author of *Creating Personal Presence* and *Communicate With Confidence*)

From the Back Cover

The classic bestseller on socializing—now fully updated for social interactions in a digital age

How to Work a Room® is the classic bestseller book on improving communication and socializing skills, and using them to create and leverage connections. This Silver Anniversary Edition is fully revised and updated to include the role of technology and social media in networking, as well as Susan RoAne’s proven tips for using digital strategies to your advantage—plus practical hints for starting conversations and strengthening rapport with strangers. *How to Work a Room*®: The 25th Anniversary Edition is a vital tool for business professionals, job seekers and career changers of all ages.

About the Author

Susan RoAne is an in-demand professional speaker and the bestselling author of seven books. The self-described Mingling Maven®, RoAne has been featured in the *Wall Street Journal*, *USA Today*, the *New York Times*, *Cosmopolitan* and the *Financial Times* and on CNN, CBSNews.com and businessweek.com. She lives in the San Francisco area.

Users Review

From reader reviews:

Gerald Warfield:

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Patrick Adkins:

Playing with family within a park, coming to see the coastal world or hanging out with buddies is thing that usually you could have done when you have spare time, then why you don't try factor that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online, you may enjoy both. It is very good combination right, you still wish to miss it? What kind of hangout type is it? Oh seriously its mind hangout men. What? Still don't buy it, oh come on its called reading friends.

Barbara Palmer:

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Carol Williams:

What is your hobby? Have you heard this question when you got pupils? We believe that that question was given by teacher for their students. Many kinds of hobby, Everyone has different hobby. So you know that little person just like reading or as reading become their hobby. You need to understand that reading is very important and also book as to be the factor. Book is important thing to include you knowledge, except your own personal teacher or lecturer. You will find good news or update about something by book. Numerous books that can you go onto be your object. One of them is How to Work a Room, 25th Anniversary Edition: The Ultimate Guide to Making Lasting Connections--In Person and Online.

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