Online Journalism: Principles and Practices of News for the Web

By Jim Foust

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The third edition of *Online Journalism* builds on the foundations of journalism to clearly show how they can be integrated into online environments. It takes the perspective that web content shouldn't be a separate component or an afterthought but instead is a vital part of story creation. From doing research to creating the web space, to posting and getting stories into the hands of users, this useful resource gives students the tools they need.

Online Journalism readies readers for wherever their news careers take them, whether it's to the online portion of legacy news organizations, to online-only startups, or to blogs, news apps and beyond.

Key features include a companion website, practical activities at the end of each chapter, screenshots illustrating key concepts and a Glossary.

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Editorial Review

Review
This book delivers on a promise to help readers apply their developing journalistic skills to the Internet. This book is reader-friendly with many examples, illustrations, and descriptions of online journalism. . . . The writing style makes it easy to read and appropriate for both high school and college journalism students. -- Rochelle Ford, Howard University, in *Quill & Scroll*

About the Author
James C. Foust, Ph.D., is an associate professor and chair of the Department of Journalism and Public Relations at Bowling Green State University, where he has taught since 1994; his teaching areas include broadcast journalism, journalism law and ethics, and online journalism. He received his bachelor's degree from Youngstown State University and his master's degree and doctorate from Ohio University. His book *Big Voices of the Air: The Battle Over Clear Channel Radio* was based on his dissertation research; *Online Journalism: Principles and Practices of News for the Web* is based on his teaching interests.

He has worked as a news videographer and editor at WYTV-TV in Youngstown, Ohio, where he also produced special projects. His background includes video production and multimedia design. During the summer of 2000, he worked at WXYZ-TV in Detroit as part of a National Association of Television Program Executives (NATPE) faculty development grant. His research interests include electronic media history, technology of mass communication and communication law. His hobbies include computers and cars.

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