



Apuntate!: Espanol Introductorio

By Ana María Pérez-Gironés, Thalia Dorwick

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For your classes in Introductory Spanish McGraw-Hill introduces the latest in its acclaimed M Series. The M Series started with your students. McGraw-Hill conducted extensive research to gain insight students' study habits, priorities and motivations. Students told us they wanted more portable texts with innovative visual appeal and content that is designed according to the way they learn. Additionally, we surveyed instructors who told us they wanted ways to better engage students without compromising on high quality content. The latest result from this research is ¡Apúntate!: Español introductorio. ¡Apúntate! was developed in response to students' comments, critiques and actual behaviors while providing instructors with the content and pedagogy they need for a more successful introductory Spanish program. While the look and feel of ¡Apúntate! is quite different from other programs, its approach, content, activities and support materials are precisely aligned with what instructors desire for a more engaging introductory Spanish course. We invite you to take a closer look at ¡Apúntate!: Español introductorio. And we invite you to share it with your students as well! We think both you and your students will find it to be a refreshing, dynamic and appealing program, one that will help provide the best possible experience for both you and your students in your introductory Spanish course. Learn more at Online Learning Center - www.mhhe.com/apuntate or at CENTRO - www.mhcentro.com

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Editorial Review

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Thalia Dorwick has taught at Allegheny College, California State University (Sacramento), and Case Western Reserve University, where she received her Ph.D. in Spanish in 1973. She has been recognized as an Outstanding Foreign Language Teacher by the California Foreign Language Teachers Association. Dr. Dorwick is the coauthor of several textbooks and the author of several articles on language teaching issues.

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