



Parenting for the Digital Age: The Truth Behind Media's Effect on Children and What to Do About It

By Bill Ratner

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From how to deal with cyberbullying to the strange, true stories behind *Barbie* and *G.I. Joe*, media insider Bill Ratner takes an inside look at our wired-up world in a fascinating book part memoir, part parenting guide for the digital age. Landing his first job in advertising at age fourteen, Ratner learned early that the media doesn't necessarily have our best interests at heart. His career as one of America's most popular voiceover artists and his life as a parent and educator gives readers a first-hand look at the effects of digital media on children and what you can do about it.

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Review

"Bill Ratner offers that rare and old-fashioned thing that no hand-held device will ever make obsolete: a good old-fashioned story . . . along with a valuable antidote for getting back to what matters most: human relationships."

Joyce Maynard, author of Labor Day

"Lively and warm . . . A fine personal narrative."

Kirkus

"Lucid and thought-provoking."

Jane Claire, Barnes & Noble Books

"The well-rounded and vast enthusiasm and curiosity about life of Bill Ratner . . . lends a very warm and up flavor of this book."

Carol Smaldino, Huffington Post

"A fantastic book with tips and techniques about parenting in today's digital society but not boring and preachy as one might expect . . . The perfect book for any parent with a toddler to a teenager, a fun, fascinating read."

Heather Janssen, The Crafty Mommy Blog --Endorsements

About the Author

Bill Ratner is an American voice actor. He is best known for being the voice in movie trailers and for being the voice of Flint in Hasbro's syndicated TV cartoon G.I. Joe. He reprised the role of "Flint" in episodes of Family Guy and Robot Chicken. In addition to his successful career in voiceovers Bill is a master storyteller National Storytelling Festival Slam Teller, Best of Hollywood Fringe Festival winner, 8-time Moth StorySLAM Winner, published short story writer, essayist, and playwright. He performs his stories in comedy clubs, theatres, taverns, schools, and storytelling festivals across the country.

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