



Business Stripped Bare: Adventures of a Global Entrepreneur

By Richard Branson

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Combining invaluable advice with the remarkable and candid inside stories of Virgin's greatest achievements, as well as some of its setbacks, **Business Stripped Bare** is a dynamic, inspirational and truly original guide to success in business and in life. Whether you are an executive, an entrepreneur or are just starting out, Richard strips business down to show how you can succeed and make a difference.

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Business Stripped Bare: Adventures of a Global Entrepreneur By Richard Branson Bibliography

- Sales Rank: #1036321 in Books
- Brand: Brand: Virgin Books
- Published on: 2010-01-22
- Released on: 2010-01-22
- Format: International Edition
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x 1.00" w x 6.25" l, 1.50 pounds
- Binding: Hardcover
- 342 pages

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Review

"A timely book on business."

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"An interesting read."

— *The Economist*

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About the Author

SIR RICHARD BRANSON is a hugely successful international entrepreneur, adventurer and icon, and is chairman of the Virgin Group. His autobiography, **Losing My Virginity**, and his books on business, **Screw It, Let's Do It** and **Business Stripped Bare**, are all international bestsellers. He lives on Necker Island in the British Virgin Islands and is married with two grown-up children.

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