



## Business Stripped Bare: Adventures of a Global Entrepreneur

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Combining invaluable advice with the remarkable and candid inside stories of Virgin's greatest achievements, as well as some of its setbacks, **Business Stripped Bare** is a dynamic, inspirational and truly original guide to success in business and in life. Whether you are an executive, an entrepreneur or are just starting out, Richard strips business down to show how you can succeed and make a difference.

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# **Business Stripped Bare: Adventures of a Global Entrepreneur**

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#### Review

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#### About the Author

SIR RICHARD BRANSON is a hugely successful international entrepreneur, adventurer and icon, and is chairman of the Virgin Group. His autobiography, **Losing My Virginity**, and his books on business, **Screw It, Let's Do It** and **Business Stripped Bare**, are all international bestsellers. He lives on Necker Island in the British Virgin Islands and is married with two grown-up children.

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