



# An Introduction to Studying Popular Culture

By Dominic Strinati

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How can we study popular culture? What makes 'popular culture' popular? Is popular culture important? What influence does it have?

*An Introduction to Studying Popular Culture* provides a clear and comprehensive answer to these questions. It presents a critical assessment of the major ways in which popular culture has been interpreted, and suggests how it may be more usefully studied.

Dominic Strinati uses the examples of cinema and television to show how we can understand popular culture from sociological and historical perspectives.

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### About the Author

Dominic Strinati is a lecturer in Sociology at the University of Leicester. He is the author of *An Introduction to Theories of Popular Culture* (Routledge, 1995) and co-editor (with Stephen Wagg) of *Come on Down: Popular Media Culture in Post-War Britain*.

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